

Multi-Channel Storytelling to Amp Up Your Fundraising and Other Campaigns

Tasked with developing a fundraising or awareness campaign? Effective storytelling has the power to inspire action. Storytelling is one of the most powerful and effective marketing tools available because they are easy to tell, easy to share, and easy to remember.

Achieve your marketing and fundraising goals by designing an integrated marketing campaign that is anchored by a compelling story. In this session, you will learn about the different types of stories you should have in your story bank. Using multi-channel marketing efforts built around effective storytelling you will learn how to collect them, use them, and share them.

Part of
Main Street Community
Foundation's
*Nonprofit Education
Series.*

Wed., Nov. 20, 2019

1:00 - 2:30 p.m.

**Main Street Community
Foundation**

120 Halcyon Drive, Bristol

**Presenter:
Alizah Epstein**

Limited Seating.

**There is no charge
for local nonprofits.**

**Register by Nov. 15, 2019
to Julie Matthews**

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