

For 25 years... Your community. Your legacy. Your way.

MAIN POINTS

Fall 2020

COVID-19 Response and Recovery; Foundation Shifts Focus Amid Pandemic



Local nonprofits are struggling due to the effects of the unprecedented COVID-19 pandemic - there has been a significant increase in the demand for their services and a simultaneous decrease in both program and fundraising revenue. Main Street Community Foundation has listened to the nonprofits in your communities and adapted its grantmaking

guidelines to provide funding for what is needed the most: unrestricted operating support. To date, over \$575,000 has been awarded in operating support grants to help sustain nonprofits in Bristol, Burlington, Plainville, Plymouth, Southington and Wolcott.

"The Board of Directors took action and recognized the challenges facing our local nonprofits during this extraordinary time," stated Susan Sadecki, President & CEO of the Foundation. "Back in March, we joined hundreds of foundations throughout the country in partnership with the Council on Foundations to pledge our commitment to more flexible funding to help grantee partners meet emerging needs prompted by the COVID-19 crisis."

The COVID-19 Response Fund was established in March and was built by the community, garnering donations from private foundations, donor advised funds, individuals, businesses and families. "The Foundation has only been able to respond in the way it has due to the generosity of many donors," stated Sadecki.

The first phase of grantmaking in response to the pandemic provided rapid response grants to nonprofits to meet the basic needs of residents, while phase 2 grants are providing general operating support grants to local nonprofits. Recently, grants totaling \$112,353 were awarded to 18 organizations from the COVID-19 Response Fund, the Bristol Brass General Grant Fund, the KAWFY Memorial Fund and several donor advised funds: the Clement Family Fund, the Hamzy Family Charitable Fund and the Pat & Bob Wollenberg Charitable Fund.

In addition, after careful assessment of the needs in Southington, the Foundation awarded \$352,873 in general operating support grants

from the Bradley Henry Barnes & Leila Upson Barnes Memorial Trust to nine organizations. The Trust was originally established in 1973 by the late Bradley Henry Barnes to support the health and well-being of Southington residents.

The Foundation will also award general operating support grants in the coming months from the Women & Girls' Fund to local organizations that provide gender-specific programming.

"These nonprofits are providing critical services to residents in need," said Sadecki. "We want to provide relief today so we can keep our community strong for tomorrow."

For all information on the Foundation's grantmaking response to COVID-19, and full lists of grants awarded, please visit mainstreetfoundation.org.

Main Street Community Foundation will continue COVID-19 response and recovery efforts into 2021 and beyond. The Foundation encourages individual donors, businesses and other funders to consider a contribution to the COVID-19 Response Fund if they are able, at mainstreetfoundation.org/covid19-fund.



In May, Imagine Nation, A Museum Early Learning Center held "Drive By and Say Hi!" event for the families in their Early Learning School. In addition to being able to see their teachers, each family received a special gift filled with educational and fun materials to continue their learning at home.

Inside View

Leading by Example



Across the country and in our local communities, voices are crying out for an end to systemic racism and persistent racial violence. In June, Main Street Community Foundation (MSCF) released

a Message to the Community re-affirming our commitment to stand against racial injustice. We are calling for honest conversations to acknowledge unjust power structures that perpetuate oppression and stand in the way of opportunities to build thriving communities.

In an effort to act in alignment with our promise to do better when we know better, the MSCF Board of Directors made a bold and deliberate commitment to pursue Diversity, Equity and Inclusion (DEI) education for MSCF board and staff. A DEI subcommittee comprised of board and staff members was formed with the purpose of developing a plan of action that would lead to a more culturally competent organization.

Leveraging Equity and Diversity, a group committed to teaching leaders how to center equity in the workplace, was chosen to develop a dynamic interactive DEI workshop series. This educational opportunity promises to create an experience that empowers the MSCF board and staff to interrupt racism in pursuit of equity and social justice.

Margi Fletcher, MSCF's Board Chair, said, "This educational opportunity will further inform the importance of a DEI lens on all of our work at the Foundation. It is our hope that these efforts will strengthen our ability to lead by example and continue our work to foster equity and inclusion while making our local communities a better place for all."

Donor Services Available

We are available to assist donors, as we have been for the last 25 years, to ensure your philanthropic interests and charitable goals are met. We can offer an array of communication options to ensure proper COVID-19 precautions during this time, including in-person appointments, phone calls and virtual meetings. We are here for you, in whatever capacity you feel most comfortable.

To see our full COVID-19 response and what we are doing to keep the health and safety of our partners, staff and neighbors top priority, visit mainstreetfoundation.org/covid19.

REMINDER: January 15, 2021

Grant and scholarship applications will be available online at mainstreetfoundation.org.

Deadlines will be in March.



Kindly consider adding Main Street Community Foundation to your list of supported nonprofit organizations this year.

Twenty-five years ago, Main Street Community Foundation was established by local community leaders who could not have envisioned a worldwide pandemic in 2020. However, they did create an enduring organization that in the past few months was able to quickly mobilize resources and provide COVID-19 response-related grants to meet the most urgent local needs. This timely response and more than \$20.8 million in grants and scholarships provided since 1995 would not have been possible without the support of many Friends in our community. Once a year, we ask the community to contribute to the Friends Campaign and invest in our work that has a lasting impact on the lives of many local people – your friends – your neighbors – your family. If you are able, please consider supporting our ongoing efforts through a donation to the Friends campaign.

Donations can also be made to support any fund at the Foundation. Make an impact in your community today by sending your gift by mail or making it online at mainstreetfoundation.org. Thank you for your support!

Quarter Century Anniversary



1995 - 2020

This year, Main Street Community Foundation is recognizing its 25th anniversary. Although we were not able to celebrate as originally planned, we are filled with gratitude to the Founders for their vision and persistence to create a community foundation to serve this region. The fulfillment of that vision has certainly been demonstrated through the Foundation's ability to respond to the community needs created by the pandemic. Cheers to 25 years! Our Founders: Sherwood Anderson, Carlyle F. Barnes, Thomas O. Barnes, Delores Capers, Ann Clark, Terry B. Fletcher, Edward P. Lorenson, Robert S. Merriman, David J. Preleski, Jeanne E. Radcliff, John E. Smith & Christopher Ziogas

Sponsors' Generosity Benefit COVID-19 Response Fund

Main Street Community Foundation was planning on hosting The Main Event: A Quarter Century Celebration in September to not only celebrate but to raise funds for its community leadership initiatives. Upon much thought and consideration of the current events and the enormous impact of COVID-19 on all communities – both nonprofits and businesses – MSCF decided to cancel the event.

"The best way to commemorate our 25th anniversary is to mobilize our resources and meet the most pressing needs of our community," stated Susan Sadecki, President & CEO of MSCF. The local businesses, organizations and individuals who generously committed sponsorships to The Main Event agreed.



All sponsors have redirected their support to the Foundation's COVID-19 Response Fund. "We are very grateful to our sponsors," stated Sadecki. "Their donations are providing additional resources to those organizations on the front lines meeting the basic needs of residents and aid in the recovery period to bolster local nonprofits."

The Main Event sponsors are as follows:

Quarter Century (\$25,000)

Robert R. Rosenheim Foundation

Leadership (\$10,000)

Barnes Group Foundation Merrill Lynch Wealth Management

Legacy (\$5,000)

Hartford HealthCare Thomaston Savings Bank Webster Bank

Community (\$2,500)

Lourerio Engineering Associates, Inc.

Hometown (\$1,000)

Allaire Elder Law LLC
Jarre & Whit Betts
Bradley, Foster & Sargent, Inc.
Bristol Hospital
Constitution Group
Pattie & Bill Dunn
Terry & Margi Fletcher
Fourslide Spring and
Stamping, Inc.
Manafort Brothers, Inc.

Micari Financial Group, LLC Janis L. Neri

Roland Dumont Agency

Full Page Ad (\$500)

D'Amato Construction Company Gibbs Wire & Steel TANGO Foundation Inc. Yarde Metals, Inc.

Half Page Ad (\$250)

Radiologic Associates
Wheeler Clinic

Quarter Page Ad (\$150)

City True Value Country Manor Realty, Inc. Lauretano Sign Group

WOW Sponsors Honor Commitment



In addition, the Wonder of Women (WOW) event, the signature fundraising event for the Women & Girls' Fund at MSCF, was canceled in April. The proceeds from this event are awarded back to the community through grants to nonprofit organizations every fall. Gratefully, the sponsors of the event honored their commitment and due to their generosity – as well as funds from the Women & Girls' Fund endowment, the Barbara Hackman Franklin Fund for Women and the John & Gloria DiFrancesco Fund for Women and Girls – over \$40,000 will be awarded in grants to organizations improving the

lives of local women and girls this fall. To view the list of 2020 WOW sponsors, visit mainstreetfoundation.org/women-girls-fund.

MSCF looks forward to the day when we can gather with our friends and donors once again!

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OUR VISION

To be widely recognized as the comprehensive center for leadership and philanthropy in the communities of Bristol, Burlington, Plainville, Plymouth, Southington and Wolcott.

OUR MISSION

To enhance the quality of life for both present and future generations in the communities we serve.

We accomplish our mission by encouraging and promoting:

Gift Planning

Prudent Stewardship of Assets

Effective Grantmaking

Community Leadership

OUR CORE VALUES

Excellence, integrity, inclusiveness and transparency in all we do.

Main Street Community Foundation, Inc. is a public charity committed to partnering with individuals, families and businesses who wish to build permanent charitable connections, now and for generations to come. We support and better the communities of Bristol, Burlington, Plainville, Plymouth, Southington and Wolcott, Connecticut. Since 1995, the foundation has provided opportunities to donors to support the causes they believe in and to help further their desire to give back and improve their community.

Founders

Sherwood Anderson
Carlyle F. Barnes
Thomas O. Barnes
Delores Capers
Ann Clark
Terry B. Fletcher
Edward P. Lorenson
Robert S. Merriman
David J. Preleski
Jeanne E. Radcliff
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Communities We Serve





Confirmed in Compliance with National Standards for U.S. Community Foundations.



Get regular updates on community news, grant awards and application deadlines at www.facebook.com/MainStreetCommunityFoundation

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